



Illinois Municipal Utilities Association

Associate Membership

IMUA represents the unified interests of, and provides services to, municipally-owned utility systems.

electric ● natural gas ● cable ● telecommunications ● sanitation ● water ● wastewater

ASSOCIATE MEMBERSHIP

Associate Membership in the Illinois Municipal Utilities Association (IMUA) means your company plays an integral role in the success of our utility members and the association as a whole.



Benefits of IMUA Associate Membership

As an IMUA Associate Member, you'll attend all events and, therefore, are top of mind when utility members think of products and service providers. Utility members and staff have seen demonstrations, and have asked you questions about usage, cost, and implementation.

Your company is just a click away on IMUA's online *Buyers' Guide*, and easy to find in the *Membership Directory*. With both listings, utilities find your company's representative and their contact information, ensuring they find the right person to assist them.



IMUA is the association for Illinois' municipally-owned utilities, with membership numbers consistently near fifty. Members include villages and cities throughout the state, in rural and urban areas, and with populations from a few hundred to over 100,000. Our membership is diverse but they share a common goal—promote and protect municipal ownership, and the principles that enable the successful operation of each municipalities' utility systems.



Want to know more about the Illinois Municipal Utilities Association?

Call IMUA's DeeDee Bunch
217.789.4632 or dbunch@imea.org
to learn more about the benefits of an Associate Membership in IMUA.

ASSOCIATE MEMBERSHIP

IMUA Events

Annual Conference and Trade Show | May

The IMEA/IMUA/IPEA holds an Annual Conference and Trade Show for two days in Springfield. The event provides numerous



opportunities to connect with community leaders and utility personnel from our member municipalities. These networking opportunities include participation in the IMUA Open golf outing, trade show, awards banquet, and more.

Vendor Fair | October

Held in late October, the IMUA Vendor Fair takes place mid-day at IMUA Headquarters in Springfield. All IMEA/IMUA/IPEA utility members and their crews are invited to check out booths, view vendor demonstrations, and ask questions about vendor products and services. Headquarter tours and lunch are provided to all attendees.



ASSOCIATE MEMBERSHIP

IMUA Communication

IMUA Association Update



IMUA's digital newsletter is emailed out to Associate Members and all Utility Members, their staffs, and city personnel on the second and fourth Monday of each month. It is circulated by recipients to others in the industry who want to be in the know about happenings and news that impacts municipal utilities. Three Associate Members are highlighted and linked in the "Spotlight" section of each edition and Premier Members can promote their business or product in an article they submit.

Muni Line

The *Muni Line* is a quarterly digital publication that takes a deeper dive into IMUA activity. In this publication, Associate Members have an opportunity for ad placement.

IMUA Membership Directory

The *IMUA Membership Directory* is updated with current Utility and Associate Member contact information and sent out to all members annually. In this publication, Associate Members have an opportunity for ad placement.

Social Media

Every new Associate Member is recognized by our association on LinkedIn. Photos of Associate Members are used for social media posts on various platforms when documenting our events.

Website

Our website, www.imea.org, offers IMUA members access to IMUA Associate Members through the *Buyers' Guide*, an easy to use database that is searchable by service category. Companies can choose to upgrade to a Premier Associate Membership for top of page placement in a "business card" format with your company logo and contact information prominently displayed.



IMUA MEMBERS

Utilities

- Village of Albany
- City of Altamont
- City of Batavia
- Village of Bethany
- City of Breese
- City of Bushnell
- City of Cairo
- City of Carlyle
- City of Carmi
- City of Casey
- Village of Chatham
- Village of Cobden
- City of Fairfield
- City of Farmer City
- City of Flora
- Village of Freeburg
- City of Geneseo
- City of Geneva
- Village of Greenup
- city of Highland
- City of Jonesboro
- Village of Ladd
- City of Marshall
- City of Martinsville
- City of Mascoutah
- City of McLeansboro
- City of Metropolis
- City of Naperville
- City of Newton
- City of Oglesby
- City of Peru
- City of Princeton
- City of Red Bud
- Village of Riverton
- City of Rochelle
- City of Rock Falls
- City of Roodhouse
- City of Springfield/CWLP
- City of St. Charles
- City of Sullivan
- Village of Toledo
- City of Waterloo
- Village of Wayne City
- City of Winchester
- Village of Winnetka

