



May 31st · June 1st  
Crowne Plaza, Springfield IL

# 2018 IMUA/IMEA

## Annual Conference & Trade Show



Guest Speakers, Trade Show, Golf Outing  
and Much More



# Schedule of Events

## Thursday, May 31

9:15 am (putting contest)

9:30 am (shot gun start)

### **Golf Outing**

*Panther Creek Country Club*

3:30 pm - 6:00 pm

### **Trade Show & Cocktail Reception**

*Salons H & I – ground floor*

6:00 pm - 10:30 pm

### **Dinner Banquet, Awards, Entertainment & Prize Drawings**

*Diamond & Sapphire Room – 2<sup>nd</sup> floor*



## Friday, June 1

7:00 am - 8:30 am

### **Buffet Breakfast/Visits with Vendors**

*Salons H & I – ground floor*

8:30 am – 9:00 am

### **Welcome/Year in Review**

**Kevin M. Gaden, President & CEO,  
IMEA/IMUA**

*Diamond & Sapphire Room – 2<sup>nd</sup> floor*

9:00 am - 10:00 am

### **Leading without Speaking – The Importance of Non-Verbal Communication**

**Erick Rheam, Keynote**

*Diamond & Sapphire Room – 2<sup>nd</sup> floor*

10:00 am - 10:15 am

### **BREAK**

10:15 am – 10:45 am

### **Electric Vehicle and their Impact on Local Electric Distribution Utilities**

**Alex Hofmann, APPA**

*Diamond & Sapphire Room – 2<sup>nd</sup> floor*

10:45 am - 11:30 am

### **BREAKOUT SESSIONS**

#### **The Key Accounts Roadmap to Success**

**Erick Rheam**

*Plaza A – ground floor*

#### **Municipal Earthquake Preparedness**

**TBD, IEMA**

*Plaza B – ground floor*

11:30 pm - 12:30 pm

### **LUNCH and Legislative Overview**

**Staci Wilson, IMEA**

*Diamond & Sapphire Room – 2<sup>nd</sup> floor*

**DOOR PRIZE DRAWING AND ADJOURN**

## Crowne Plaza Hotel



- 3000 S. Dirksen Parkway, Springfield, IL 62703
- 1-800-589-2769
- Block name: IMEA
- Block rate: \$114 plus tax through May 10
- Trade Show & Cocktail Reception – Salons H & I (ground floor)
- Banquet Dinner/Awards/Entertainment – Diamond & Sapphire Room (2<sup>nd</sup> floor)

## Panther Creek Country Club - Golf Outing

Panther Creek Golf Course is located at 3001 Panther Creek Drive in Springfield, IL and was professionally designed by PGA Hall of Fame golfer Hale Irwin. All 7,244 yards will excite and challenge every level of golfer. Panther Creek has 5 sets of tees to choose from to provide a complete test for the game's best golfers while featuring wide fairways and large putting surfaces which level the playing field for the beginning golfer. Everyone is guaranteed to have fun at Panther Creek!



Limited spots available.

*Dress code prohibits tank tops, t-shirts, jeans, cargo or gym shorts.*



## Trade Show / Associate Member Cocktail Reception

The Trade Show/Cocktail Reception is the perfect setting to mix and mingle with fellow members and get acquainted with some of our esteemed Associate Members, offering an array of products and services.

Full bar and hors d'oeuvres provided.

## Banquet, Awards & Entertainment

Thursday evening will culminate with a dinner banquet, prize drawings and a short awards presentation followed by a fun, all-participation trivia game and music from local DJ and on-air radio personality, Troy Armstrong.

We hope EVERYONE will join us for a full, fun-filled evening!



2017 IMUA System Achievement Award – City of Carmi

## Guest Speakers

### Erick Rheam



#### Keynote Speaker

*Lead without Speaking – The Importance of Non-Verbal Communication (keynote)*

*Breakout: The Key Accounts Roadmap to Success*

### Alex Hofmann



**Director of Energy & Environmental Services,  
American Public Power Association**

*Electric Vehicles and their Impact on Local Electric Distribution Utilities*

### IEMA Panel



**Illinois Emergency Management Agency**

*Breakout: Municipal Earthquake Preparedness*

## Registration

Registrations are now being accepted. Forms are included in this registration packet. For further information, contact **Sarah Cody** ([scody@imea.org](mailto:scody@imea.org)) for *Municipal Member* registrations and **DeeDee Bunch** ([dbunch@imea.org](mailto:dbunch@imea.org)) for *Associate Member* registrations.